

## Mobility Solutions Showroom

### Showcasing the leading European solutions in urban mobility

**Date: 15 November 2022**

**Tomorrow Mobility World Congress. Fira de Barcelona, Gran Vía (Building CC1, Room 1.3). See Map below**

**Intro and objective:** EIT Urban Mobility's Showroom session consists of tailored mobility workshops that bring together city experts and start-ups, providing a unique opportunity to assess business cases from solution providers with solution seekers. The feedback obtained from cities becomes a valuable pathway for innovators to improve and further develop their mobility solutions, making this event an important step for the delivery of impactful products that address cities' mobility goals. City experts from the City Club will meet their selected, handpicked start-ups, learn their solutions, including use case applications, impact, business model and experiences. Technical, regulatory and social recommendations will be discussed to improve the start-ups' products and services and the definition of additional use cases for application in cities.

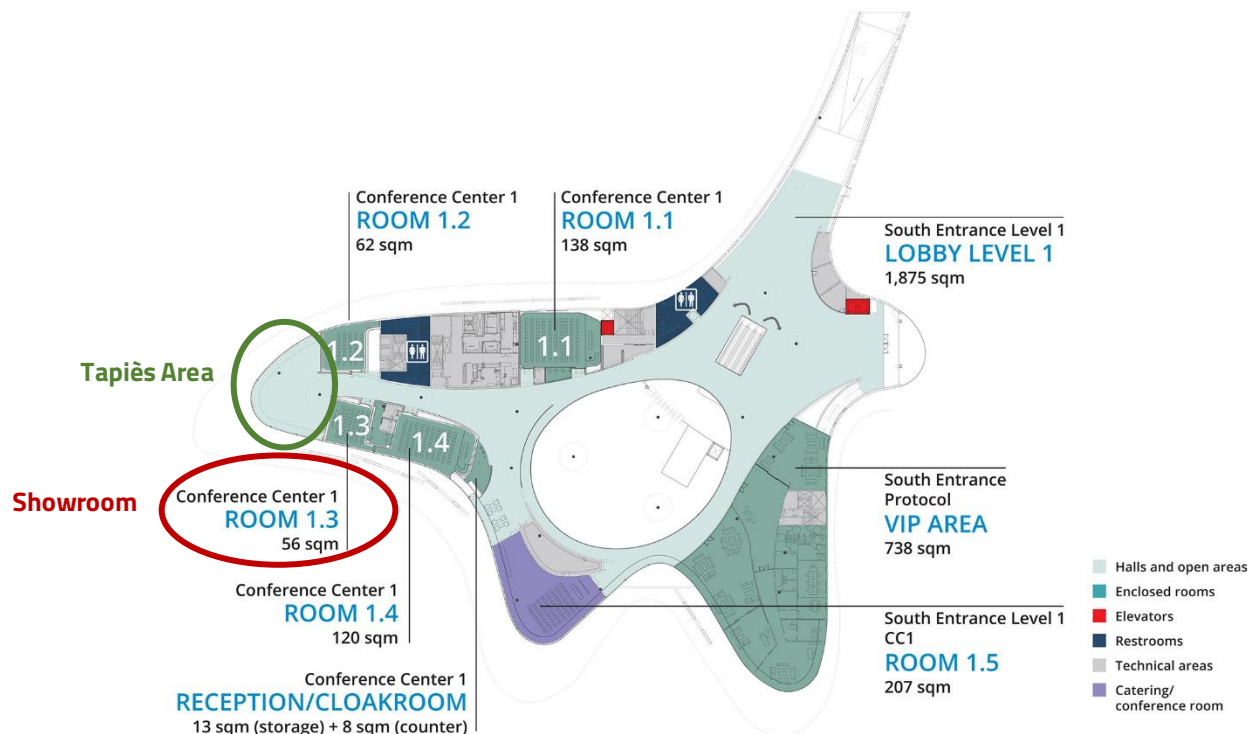
13:00h – 14:00h	Networking Lunch with Mobility Innovators
<b>1. Welcome</b>	
14:00 – 14:10	Intro and objectives of the meeting
<b>1. Block 1: Sustainable city logistics</b>	
14:10h – 14:25h	City of Munich: showcasing the city's current challenges, best practices, and future plans and goals
14:25h – 14:40h	Urban Radar (Urban Logistics): use case + Q&A
14:40h – 15:00h	Open discussion between the cities, start-up, and audience
<b>2. Block 2: Electrification in urban spaces</b>	
15:05h – 15:20h	Mario Canet (Transports Metropolitans de Barcelona): showcasing current challenges, best practices, and future plans and goals
15:20h – 15:35h	Bia Power (EV charging data services): use case + Q&A
15:35h – 15:50h	Elonroad (Electric road system): use case + Q&A
15:50h - 16:10h	Open discussion between the cities, start-up, and audience
<b>3. Coffee &amp; networking</b>	

## Location Networking Lunch with Mobility Innovators – Tapiès Area

For the Networking Lunch with Mobility Innovators, head over to Tapiès Area, in the CC1 building, labelled in green. As you enter the main lobby of Fira premises, take the mechanic escalator upstairs to the level 1 floor and walk to the Tapiès Area, next to Room 1.3.

## Location Showroom - Room 1.3

As you enter the main lobby of Fira premises, take the mechanic escalator upstairs to the level 1 floor and walk to Room 1.3, labelled in red.



## Contacts

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