



## CALL FOR BREAKOUT SESSIONS 2025

### Terms & Conditions

**Applying to this call implies full acceptance of its rules**

Smart City Expo World Congress (SCEWC), Tomorrow.Mobility World Congress (TMWC), Tomorrow.Building World Congress (TBWC) and Tomorrow.Blue Economy are committed to leveraging the implementation and follow-up of all global agendas at the local and national levels. Our events aim to be the place to collectivize urban power, increase the strength of cities, identify business opportunities, establish partnerships, and contribute to enacting common policies. A place to share research, best practices, and potential common solutions, achieved through effective collaboration.

The **breakout sessions** aim to give voice to our supporting institutions, strategic and collaborating organizations, media partners, as well as other selected major global players in urban development, both public institutions and leading companies from around the world, who can host and organize their own event.

Alongside the congress sessions, the breakout sessions are composed by **Side Events** and **Agora Sessions**. Together, they will give another dimension to the topics tackled during the 3 days of the leading event for cities. On the 2025 edition, they will be taking place onsite in Barcelona. The **Side Events** will be held in the rooms of the **Conference Center** of Gran Via Venue, located on the level above and very close to the exhibition area. The **Agora Sessions** will be held in the **agoras** focused on thematic areas like mobility, blue economy, innovation or in the multidisciplinary ones, located at the heart of the **exhibition area**.

#### **Who can participate?**

Stakeholders from governments, academia, intergovernmental institutions, local and international associations, the private sector, and other organizations are welcome to submit application to host a Side Event or an Agora Session to share ideas and strengthen partnerships, to build knowledge and identify best practices and innovative solutions, allowing the attendees to get to the core of specific urban issues with educational and actionable sessions.

#### **Topics of discussion**

Eligible organizations are encouraged to align their applications to the event context and thematic approach, to prioritize and select only one of the 7 topics of discussion that the proposal mostly refers to: Enabling Technologies, Energy & Environment, Governance & Economy, Living & Inclusion, Infrastructure & Building, Mobility, Blue Economy. If the proposal is selected, please indicate 5 to 8 keywords related to the event according to the **keywords list at the end of this document**. Additional keywords can also be suggested in the online form.

#### **Application form**

The applicant entity must complete the application form and submit it through the online platform within the specified deadline. Please complete the following link to apply for a [Side](#)

[Event](#) or to apply for an [Agora Session](#). No incomplete applications, or applications in any language other than English, will be considered.

### **Entry deadline**

The Call for Breakout Sessions will be open until **June 23<sup>th</sup>, 2025, 23:59:59 CET**.

### **Evaluation criteria**

The organizers of Smart City Expo World Congress, Tomorrow.Mobility World Congress, Tomorrow.Building World Congress and Tomorrow.Blue Economy will assess each application based on the following criteria:

- Quality of the proposal in terms of event content and relevance to our events key topics
- Event type, capacity needed and availability of spaces
- Innovation in outreach / mobilization strategy to promote attendance
- Inclusivity and gender balance among organizing entities and panelists

Once the request is approved, the proposed event will be allocated and confirmed on a first come first served basis.

### **Selection communication**

The organizers of the selected proposals will be contacted starting on **from July 28th until September 5th, 2025**.

Side Events organizers will be informed if the proposal has been accepted together with the allocated time and location, in order to continue with the preparation and dissemination of their event. In the case of Agora Session organizers, we will first inform about the result of the selection process. A few weeks later we will be able to inform about the exact time of the session and the agora location.

### **Important information for organizing a Side Event**

All costs associated with the Side Event will be borne by event organizing entities. This includes the rental of conference rooms, audio visual equipment (projectors, laptops, presentation screens, microphones), furniture for specific layout, internet and specific IT equipment, AV technical support, interpretation, catering, etc.

The deadline for requesting any of these services provided by Servifira and Gastrofira is **October 15<sup>th</sup> 2025**. After this date, we cannot manage any additional AV services or catering request.

We highly recommend that all speakers of the Side Event to attend in person. We suggest 4 to 5 speakers + 1 moderator. Keep in mind that the virtual participation of a speaker is available on demand, it must be requested at least one month in advance and will have an additional cost for the organizer of the side event. The moderator must attend in person and the composition should as much as possible be gender balanced.

Please, bear in mind that the speakers will not be published on the website/app. The organization requests the information about the speakers to acknowledge the professional scope of the participants and to detect possible synergies with other activities.

The Side Event will be published on the event´s agenda and app, with a brief description where the speakers can be mentioned and a URL from the organizer can be included.

### **Important information for organizing an Agora Session**

Each Agora event will last between 20 to 45 min as standard duration of the session and can accommodate around 80-100 seats. As the agoras are open spaces in the exhibition area, more people will be able to attend and follow the sessions. The final capacity, the included equipment and the 3D sketches will be shared with the selected organizations.

The Agora´s layout, furniture, capacity, audio visual equipment (laptop, presentation screen, the lectern and hand or headset microphones) are pre-defined and it consist in a turnkey delivery by the organizers of Smart City Expo World Congress. Additional equipment or services might be available under demand and organization criteria. Please bear in mind that this will incur in additional cost for the event´s organizer.

All speakers of the Agora event must attend in person. Due to the standard stage layout, the panel composition should be maximum 4 speakers + 1 moderator. If your proposal is selected and you have specific needs for additional speakers, there is the possibility to ask our Technical Office to book space for them at the first row of seats. Please note that a speaker virtual participation is not allowed, and interpretation services are not available due to the compact space. The event must be held in English, as it is the main language of the event to reach our international audience. The composition should as much as possible be gender balanced.

The selected Agora Session will be considered part of the Event Program. It will be published on the event´s agenda and app, with its title, brief description and speakers. Regarding the speakers and moderator, please bear in mind that each organizer is responsible for delivering on time the information to be published (speaker´s photo, bio, name, position, organization, city, country) following the deadlines to be indicated by our Technical Office once the proposal is approved. The organization reserves the right of not publishing the speakers in case the information is incomplete or simply doesn´t respect the official deadline.

#### **Topics covered and keywords list**

Please check the topics covered and the keywords list on the next page.

#### **Technical Office Contact**

For questions or clarifications please contact the Technical Office by email at [side\\_events@firabarcelona.com](mailto:side_events@firabarcelona.com) or by phone at +34 934097482.

Topics 2025	Main keywords
<b>Enabling Technologies</b>	5G, Artificial Intelligence, Big Data, Blockchain, Cloud Computing, Connectivity, Cybersecurity, Data Protection, Data Security and Safety, Digital Rights, IOT, WiFi 6, Algorithms, Algorithm Ethics, APP Solutions, Augmented Reality, City Platforms, Cloud Storage, Data Analytics, Data Lake, Data Integration, Data Management, Data Protection, Data Storage, Deep Learning, Digital Modelling, Digital Twins, Edge Computing, Facial Recognition, Fraud Detection, Identity Management, Implementation Challenges, Latency, Machine to Machine Communication, Metaverse, Networked Devices, PaaS, Phishing, Platform as Service, Privacy, Robotics, Safety & Security, Sensing, Simulated Environments, Smart Devices, Smart Environments, Smart Networks, Universal Broadband, Virtual Reality.
<b>Energy &amp; Urban Environment</b>	Adaptation, Air Quality, Circularity, Cleantech, Clean Energy, Clean Water, Climate Change, Climate Emergency, Climate Tech, Cogeneration, Cooling Systems, Cradle-to-cradle, Decarbonisation, Decentralized Energy, Dietary Footprint, Disaster Risk Management, Ecology, Electrification, Emergency Response, Energy Efficiency, Energy Infrastructure, Energy Investment, Energy Security, Energy Storage, Energy Transition, Financing Funding, Food Policies, Food Safety, Food Systems, Food Waste, GHG Emissions, Green Cities, Green Deal, Green Districts, Green Spaces, Heating Systems, Hydrogen-powered, Integrated Management Systems, Landscaping, Low Emissions Tech, Mitigation, Parks, New Energy Models, Net Zero Emissions, Public Space, Rainwater systems, Recycling, Regenerative by design, Renewables, Resources, Smart Infrastructures, Smart Utilities, Smart Grids, Smart Street Lighting, Sponge Cities, Sustainable Garbage Processing, Sustainable Tech, Urban Agriculture, Urban Farming, Urban Forests, Urban Furniture, Urban Management, Urban Planning, Urban Resilience, Urban Services, Urban-rural Linkages, Waste Management, Water Management, Zero Waste.
<b>Governance &amp; Economy</b>	Accountability, Alliances, Best Practices, Business Models, Centre-periphery, Circular Economy, Citizen Engagement, City Diplomacy, City-to-city Cooperation, Co-creation, Collaboration, Creative Cities, Cross-sector Governance, Culture, Data Strategies, Economic Models, Financing Schemes, Global Cities, Global Funds, Indicators, Legislation, Innovation Ecosystems, International Projection, Internationalization Strategies, Investment Models, Local Economic Development, Metropolitan Governance, Models Performance Measurement, Multilevel Governance, Multilateral Institutions, Multi-stakeholder, Open Data, Open Government, Philanthropies, Policies, Policy-making, PPP, Public Procurement, Regional Development, Regional Investment Banks, Regulations, Rural-Urban, Sharing Economy, Standards, Standardization, Start-ups, Talent Attraction, Urban Global Agendas.
<b>Living &amp; Inclusion</b>	Affordability, Ageing Populations, Cities for All, Climate Justice, Co-housing, Co-working, Cross-district Equity, Digital Equality, Digital Rights, Diseases, Education, Ethnic Inclusion, Future of Education, Future of Work, Future Skills, Gender Equality, Gentrification, Health, Healthcare, Housing, Informal Housing, Innovative Housing Models, Labour Platforms, Leisure, Migration, Minorities, New Work Spaces, Physical Inclusion, Physical Security, Public Health, Racial Justice, Religious Inclusion, Right to Housing, Right to the City, Smart Destination, Social Inclusion, Social Inequality, Sustainable Destination, Tourism, Tourist-resident Balance, Universal Income, Urban safety, Utopia, Wellbeing, Wellness.
<b>Infrastructure &amp; Buildings</b>	Asset Management, BIM, Building Automation, Building Simulation, Built Environment, Community Facilities, Construction Technologies, Co-housing, Co-working, Critical Infrastructures, Decarbonisation, Design Services, Digital Construction, Digital Tools, Digital Twins, Drones, Electrification, Energy Efficiency, Extended Reality, Facility Management, Green Building, Housing, Innovative Building Technology, Intelligent Security Systems, Immersive Technologies, Metaverse, Mixed Reality, Modular Construction, Nearly Zero-Energy Buildings (NZEB), Off-site Fabrication, Property Management, PropTech, Refurbishing, Renewable Energy, Retrofitting, Roads, Smart Airports, Smart Buildings, Smart Infrastructures, Smart Ports, Street Design, Street Furniture, Urban Design, Urban Facility Management, Urban Infrastructure, Urban Management, Urban Planning, Virtual Reality, Workplace Management, Zero Emission Buildings, 3D Modelling, 3D Printing.
<b>Mobility</b>	Active Mobility, Air Mobility, Autonomous Vehicles, Automotive, Batteries, Business Models, Car-sharing, Connected Vehicles, Corporate Mobility, Curbside Management, Cycling Lanes, Drones, E-mobility, Energy Transition & Efficiency, First Mile, Flexible Mobility, Fossil Fuel-free Streets, Freight, Future Mobility, Geolocation, Hydrogen Mobility, Inclusive Mobility, Individual Mobility, Innovation Procurement, Insurance, Integrated Mobility Plans, Intelligent Transport Systems, Intelligent Mobility, Investment, Last Mile Logistics, Liability, Low Carbon Mobility, Low Emission Zones, MaaS, Mapping, Mass Transit, Micro Mobility, Mobility Data Spaces, Mobility Hubs, Mobility Justice, Mobility Planning, Mobility Service Provider, Mobility Tools, Multimodal, On-demand Mobility, Non-motorized Mobility, Parking, Payment Systems, Peer-to-peer Ridesharing, Public Transport, Railway Transport, Ride-hailing, Roads, Road Safety, Scooter, Shared Mobility, Smart Airports, Smart Parking, Smart Ports, Smart Traffic, Traffic Management, Transport Hubs, Transport Infrastructure, Transport Integration, Transport Networks, Transport Poverty, Urban Air Mobility, Urban Road Charging, Van-pooling, VTOL, Walkability, Waterways, Zero Emissions.
<b>Blue Economy</b>	Aquaculture, Blue Growth, Biodiversity, Climate Change, Coastal Development, Coastal Protection, Coastal Tourism and Recreation, Desalination, Extractive Industries, Fisheries Management, Marine Biotechnology, Marine Conservation, Marine Ecosystem Services, Marine Pollution Control, Marine Protected Areas, Maritime Spatial Planning, Maritime Transport, Ocean Energy, Ocean Governance, Ocean Monitoring, Plastic Pollution, Ports, Protected Areas, Related Services, Renewable Energy, Sailing, Waste Management Smart Ports, Sustainable Tourism.