

City Mobility Managers Meeting
Tomorrow.Mobility World Congress
8-11-2023, 09:30-15:30

Venue: Sala 1.2. Area CC1, Fira Gran Via

Agenda:

“Parking strategies and curb management”

09.30 Welcome. *Mr. Adrià Gomila*

09.45 – 11:30 Session 1

- *Reclaiming the car park strip. Mrs. Michèle – Angélique Nicol, from **Paris** (20-25 min)*
- *Digitalization as a tool to increase usage and attractiveness of public space. Mr. Oskar Löf from **Gothenburg** (20-25 min)*
- *Dancing around the parked car. Mr. Willem van Heijningen from **Amsterdam** (20-25 min)*
- *Debate (30 min)*

11:30 – 12:00 Coffee break

12:00 – 13:15 Session 2

- ***Rome**: how to reduce car predominance with new rules, ITS measures and more space for active mobility. Mr. Fabio Nussio (20-25 min)*
- ***Barcelona's** parking strategy. Curb management challenge. Mr. Eugeni Rico (20-25 min)*
- *Debate (30 min)*

13:15 – 13:30 Questions and closure

13:30 – 14:30 Lunch break

14:30 – 15:30 VIP Tour of the TMWC Expo Area